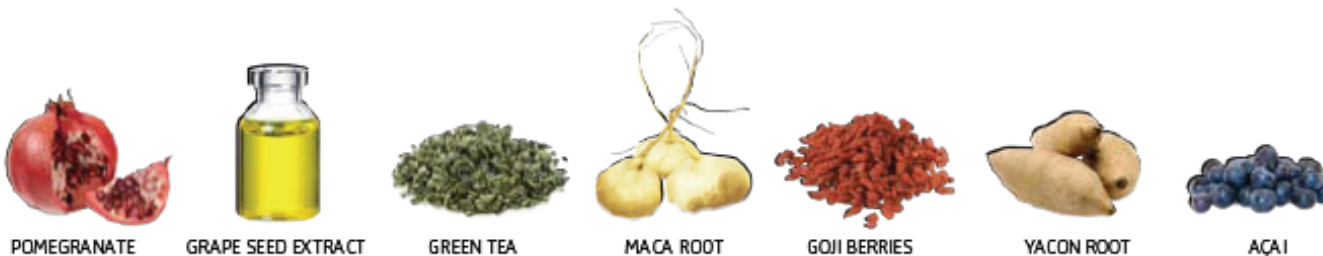




Product Comparison Charts
with TalkingPoints

Ingredients & Benefits Chart

Nutrient Group	Ingredients	Benefits*
Protein & Amino Acids	Amaranth, Camu-Camu, Goji berry, Sacha Inchi, sprouted quinoa, whey protein.	Help body build lean muscle, heal wounds, improve skin and hair. Support optimal brain function, mental clarity, improved mood, reduced cravings.
Antioxidants "Red Super Foods"	Açaí berry, Acerola cherry, bilberry, Camu-Camu, Goji berry, grape seed extract, green tea, Maca root, pomegranate.	Help reduce oxidative damage in the body caused by free radicals. Oxidative damage is major cause for degenerative (aging) conditions such as heart disease, high blood pressure (which can lead to stroke), dementia, and arthritis.
Phytonutrients "Green Super Foods"	Barley grass, blue-green algae, Chia seeds, Chlorella, flax, grape seed extract, Hydrilla, spinach, Spirulina, sprouted quinoa, wheat grass.	Boost immunity, help fight diseases, slow down the aging process, detoxify the body, have alkalinizing properties.
Adaptogens	Ashwagandha, Astragalus, Cordyceps, holy basil leaf, Maca root, Reishi mushroom, Schisandra, Suma root.	Plant derived agents that help to adapt the body or protect it from stress. Adaptogenic herbs are unique from other substances in their ability to balance endocrine hormones and the immune system.
Prebiotics	Pea fiber, yacon root.	Promote better intestinal health. Stimulate growth of friendly bacteria for better digestion.
Digestive Enzymes	Amylase, bromelain from pineapple, cellulose, lactase, lipase, papain from papaya, protease.	Help body break down foods and increase absorption of nutrients.



Shakeology vs. Starbucks



Shakeology

- 140 calories
- 17g protein
- 1g sat fat
- **17g carbs**
- **9g sugars**
- 3g fiber

\$4.00



**White Chocolate Mocha
With Soymilk**

- 360 calories
- 9g protein
- 13g total fat
- **51g carbs**
- **46g sugars**
- 1g fiber

\$4.15

Shakeology vs. “fruit drink”



Shakeology

- 140 calories
- **17g protein**
- 1g sat fat
- **17g carbs**
- **11g sugars**
- 3g fiber

\$4.00



Acai Super Anti-Oxidant Smoothie + protein boost + wheat grass shot

- 290 calories
- 10g protein
- 4.5g fat
- **59g carbs**
- **50g sugars**
- 4g fiber

\$6.35



V8 V-Fusion® - Pomegranate

- 100 calories
- **0g protein**
- 0g sat fat
- 25g carbs
- **23g sugars**
- 0g fiber

\$4.00

Shakeology vs. a Fast Lunch



Shakeology

- **140 calories**
- 15g protein
- **1g sat fat**
- **19g carbs**
- 9g sugars
- 3g fiber

\$4.00



Big Mac Meal[®]

- **770 calories**
- 28g protein
- **40g fat**
- **74 g carbs**
- 9g sugars
- 6g fiber

\$5.19

Shakeology vs. Competitors

	Shakeology	Jamba Juice® (+2 boosts)	Herbalife® Formula 1	Monavie	V8 V-Fusion®
Protein & Amino Acids	✓	✓	✓	✗	✗
Vitamins & Minerals	✓	✓	✓	✓	✓
Anti-oxidants	✓	✓	✓	✓	✓
Phyto-nutrients	✓	✓	✗	✓	✗
Fiber	✓	✓	✗	✗	✗
Pre-Biotics	✓	✗	✗	✗	✗
Digestive Enzymes	✓	✗	✗	✗	✗

Nutritional Supplements

One Month Supply - It Adds Up! =\$250



Digestive Enzymes

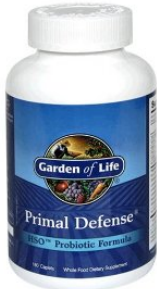
\$50

Anti-Oxidants

\$80

Phyto-nutrients

\$40



Vitamins & Minerals

\$12

Protein & Amino Acids

\$32



Pre-Biotics

\$36

\$250