



Keep Bringing It!



Hello Team Right Now!



Wow! What an unbelievable week. If you have been following my blog, you know that I have been in L.A. for the **2011 Beachbody Summit**. This is the big annual event that spans 4 days for all Beachbody Coaches. This is the 4th year and each year, it keeps getting bigger. In fact, the first year was around 700 coaches, the next 1000, the next 1200, and this year 2500 with a massive waiting list. In fact, they opened up registration next year and they have already surpassed the 2500 mark.

This was 4 days of being around like-minded people that have changed their life and many lives around them. Although seeing celebrity trainers like ShaunT and Tony Horton was just plain awesome, the real highlight was hearing the stories of those who have reversed their downward spiral and are now living a new life. Just so inspirational. These are normal Joe and Jane's how live on your street. They just made a DECISION to change.

You will hearing so much more about summit over the coming weeks on my blog. I was able to record most of the important talks and I would like to make sure the team gets to see and hear those. Given the 15 minute limit on YouTube, it will just take some time for me to get all of those uploaded.

I have an action for everyone this week in my "Final Motivation" section this week. I encourage you to read it and to be open to absorb all the great things that came out of this event. As a 14 year corporate executive veteran, I can tell you undenialy that this company is the real deal. And not just with the financials to back it up, but the incredible mission statement and heart that everyone has to "End the Trend" of Obesity.

Stay Tuned Team. There is so much more to come!

- Coach Mike

What is Team Right Now?

For the newcomers to the newsletter (and to Beachbody), what is TRN all about? After starting P90x in December 2009 and doing other BB workouts, I decided to start coaching others. As a Beachbody Coach, I become a representative for Beachbody and their products. More importantly, I get to share my lessons learned from the programs with others and help them achieve their goals



Blog Updates This Week

Here is a quick run-down of this week's blogs. For the full versions, just head over to my blog. <http://teamrightnow.com>



If you like the hard work I put into writing my articles and videos, PLEASE help me out by sharing them. Click the share links below them and share them on FB, twitter, etc. It really helps me get more exposure and grow TeamRightNow!

Save Money!



June 13, 2011 - I started P90X in December 2009 and pretty much kept my head down for 7 straight months. I didn't plug in to any Beachbody community. I didn't have a coach. And I was paying FULL RETAIL for all my Beachbody workouts and supplements. It should not be a surprise...

Insanity Asylum Review

June 14, 2011 - I have written so much about the Asylum over the past month and a half. I wanted to wrap everything up in final review. Enjoy! The Basics What is Asylum, who is it targeted for? What comes in box? Everything you want to know about Asylum. Asylum – Full Details Asylum...



2011 Beachbody Summit - Day 1



June 16, 2011 - I am here in beautiful southern California. The J.W. Marriott in LA is crawling with 2,500 Beachbody crazies said to one guy, "I feel like a freak out in the real world, but here I feel normal." LOL! I think everyone has a smile permanently plastered on...

2011 Beachbody Summit - Day 2

June 17, 2011 - First and foremost I want to give a shout out to my son John who turns 7 today. I love you buddy and I appreciate you understanding that we are apart today. It is hard to believe I now have a 9, 7, and 5 year old. Wow. Today was such an unbelievable amount of information....



2011 Beachbody Summit - Day 3



June 18, 2011 - Another jam packed day. From 7am to 10:30pm. I did videotape again today so slowly but surely I will make the content available. I am completely spent tonight, so I am going to make this as succinct as possible. 1) Killer Killer Killer Workout this morning. The crowd was...

Shakeology Book 1 - 3

Introducing the Shakeology book series! In three breathtaking stories, you'll travel the globe with Darin Olien—our fearless "Ingredient Hunter"—on his journey to find and source the rarest superfoods on Earth. Throughout the series, you'll see where the ingredients in Shakeology come from, why they're so nutritionally beneficial, and how Shakeology is raising the bar on farming standards all around the world.



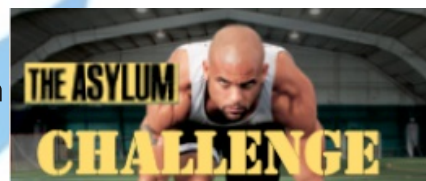
Shakeology: Book 1 starts shipping next week!

Keep your eyes out over the next several weeks! We'll be including Book 1 as a FREE GIFT in your (and your customers') next Shakeology shipment. Please note, not everyone will receive their book at the time same. Also, every new customer going forward will automatically receive a copy when they sign up on Home Direct.

Books 2 and 3 will be available for viewing on MyShakeology.com

Asylum Challenge

More exciting news forthcoming this week. The Asylum Challenge video will be unveiled tomorrow! My slam dunk did make an appearance in the video Shaun T will see. I am honored to be a part of the team that worked so hard together. Stay tuned to the blog for more news early this week...



Final Motivation

Maybe you normally don't get this far in the newsletter and you skip this section. Well, if you are reading this today, **"Congratulations!"**

Last week I talked about how important our "Why" is. This week I want to touch on something I call "More Than This". I will be expanding upon this in a future blog, but this thought came to me this week. As my "Why" keeps changing, I keep landing upon this concept. Originally, I did P90X as a desperate move to help pull me out of a bad place. I loved the physical, mental, and spiritual change. 12 months later, I started coaching others as my way to "Pay It Forward." Everyone has their own personal "Why". But what if your "Why" changes to something bigger? Something more grand and aspirational? What if you want to be a member of a passionate team to help end the worst threat America is facing in its history? It is as a former Surgeon General called it, "the terror within." **Obesity.** I could spout off statistics how one in three kids are obese and the staggering health care costs, and everything else. But do you really need convincing this is an issue in our country?

My personal "Why" has changed to something "More Than This". Beyond "Personal". Something bigger, grander, and frankly one of the most important issues plaguing this country. So if you have been sitting voyeuristically seeing what Coach Mike is saying week to week, I am asking you to take **ACTION**. The Lord gave us our voice, our legs, our arms, and all of our other gifts to take **ACTION**. It needs to start with **YOU**. You are the role model for your family and all those around you. Then you must **SHARE** and **HELP OTHERS**. A healthy lifestyle is one of the most important things that you can provide your family and friends. Stay tuned for more on this topic. Not sure what to do next? Email me (TeamRightNow@gmail.com), Call me (847.341.7627) or if you are close to me, stop me next time I see you. I am here to help you and plug you into an unbelievably passionate organization that is ready to take on anything this is thrown at them. May God bless each and every one of you.

Also, as always, remember that the way I benefit from being your coach is that I earn a commission from any Beachbody products that you purchase, as long as you buy them through my site, www.TeamRightNow.com, or by logging in to <http://www.beachbodycoach.com/COACHMIKER7> to do your shopping (If you buy from the plain beachbody site I get no credit). It helps with the amount of time I spend answering all your questions and helping you out. Thank you! I really appreciate it!

Mike Roberts

Independent Beachbody Coach
TeamRightNow.com

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National Coach's Call

June 13, 2011 - We had (2) coaches from Dallas on the call this week, Charline Bucher and Robert Hudgens. (Yes, there was a little bragging about the Mavericks.) Charline was at the first summit (4 years ago) which had a few hundred people. This year's summit will be 2,500 strong with a very long waiting list!

Both are founding coaches and can't believe how much the organization has grown in the past years. They discussed the Success Club Team Challenge (see below) and how this will be a great opportunity for many of us to work with other coach's.

2011 National Summit

Keep reading my blog for more and more on the 2011 Summit!



Jeff Hill, Sr. VP of Sales



Carl Daikeler, CEO



Beachbody Corporate HQ
Santa Monica, CA

LOS ANGELES BUSINESS JOURNAL
— FASTEST GROWING —
PRIVATE COMPANIES
— 2010 —

Beachbody LLC

#43 Ranked Company


Matthew A. Toledo
Publisher & CEO

Success Club Team Challenge

Introducing the Success Club Team Challenge—this summer's hottest competition. It's the ultimate opportunity for you to team up with other hungry Coaches, encourage and support one another, exchange biz tips, and give your business a shot of adrenaline. This fun 8-week competition will help you maximize the Game Plan and . . .

- * Rack up Success Club points and advance in rank
- * Explode your retailing and recruiting numbers
- * Win sweet prizes—like iPads®, iPods®, 2012 Summit tickets, gear, and more!

Check the back office for more details

National Super Saturday Event - Part III

The next Super Saturday Event has been set for this Saturday, June 25! It is gonna be fully loaded with complete Summit coverage, new product, promotion, and training materials, good people, good times, and local workouts. It'll be like the day the earth stood still—for Team Beachbody®!

2012 National Summit

The 2012 Summit was announced this week. It will be held at the MGM Grand in Las Vegas on June XX! They want to ensure that every single coach that wants to attend can attend. This year had a HUGE waiting list and it is disappointing to not be able to accommodate people. Within 24 hours, the 2012 Summit had enrolled 2500 people, the same amount that had attended this year's summit.

